



# Guidelines of development

**Implement:** new philosophy of development

**Focus:** supply side structural reform of the lumber industry

**Utilize:** resources/markets at home and abroad

**Target:** high quality pioneer of development

**Opportunity:** designated port for imported lumber & FTZ (free trade zone)

**Goal:** important lumber base in west China



# I. Building a top platform for opening up



Yongchuan Customs Building



Yongchuan Port



Yongchuan Customs Check Point



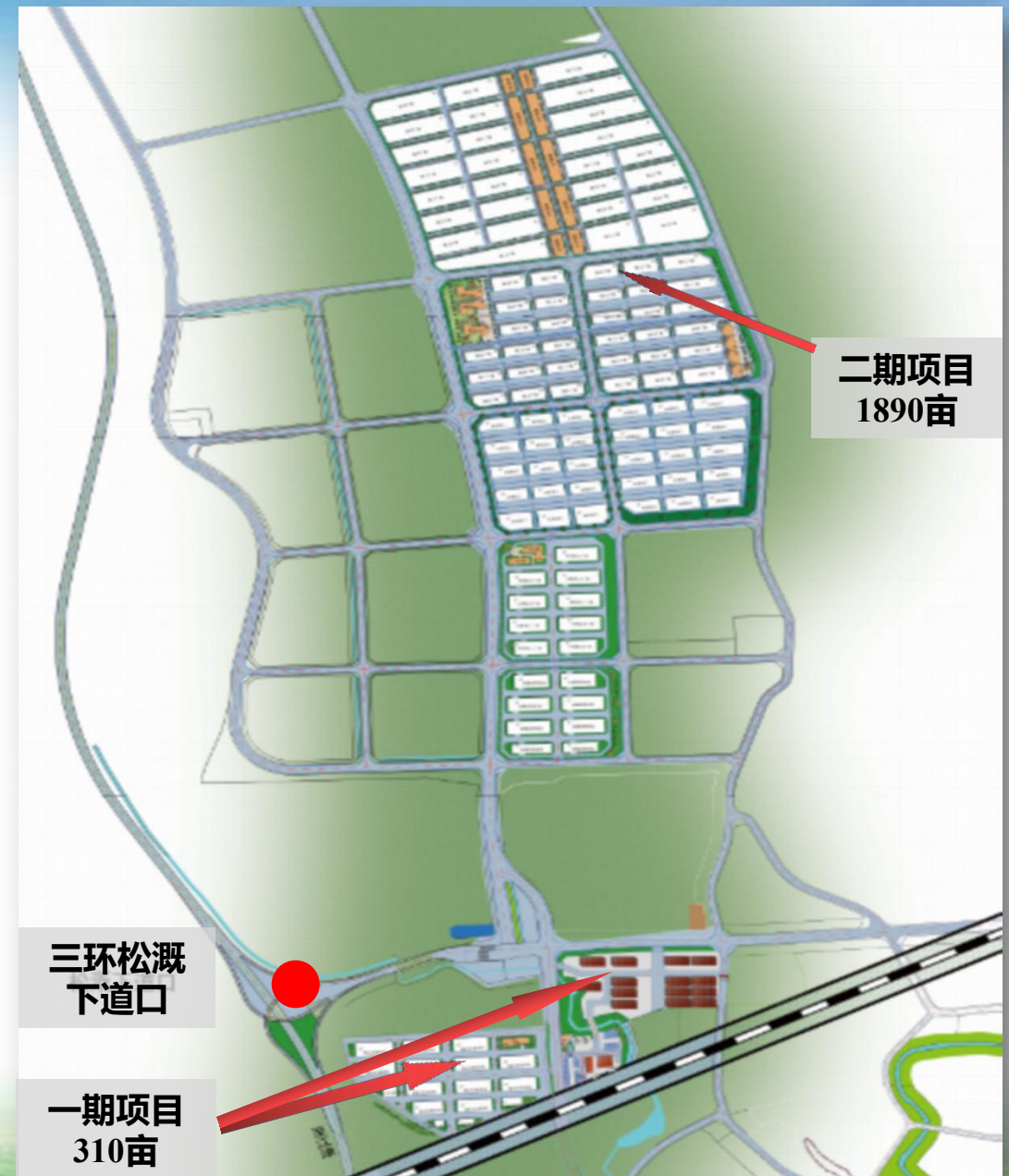
Chongqing Customs Yongchuan Office

**Effort to** establish a comprehensive FTZ. **Early completion** of a port for lumber.

Sell local lumber and wooden products to the whole country and world.

## II. A lumber industrial base starting high

In 5 years, Yongchuan will be built into a modern and high-tech lumber industrial park, integrating exhibition/selling of lumber/lumber products, processing/manufacturing of lumber, innovation of technology, promotion of the lumber culture and storage/logistics.



# III. Nurturing a high-quality lumber industrial cluster



## Focus on underpinning

- Attract more high-performance lumber and furniture businesses from the Yangtze River and Pearl River Deltas

## Focus on patching and clustering

- Rely on Liwen paper manufacturing and HK Bojue to build a full line of business

## Focus on the high-end

- Working on high-end/custom home products and lumber products



*Welcome to Yongchuan*

*Thank you!*